

# ORDER

**KSNV**

**Orders**

**Order / Rev:** 104301

Alt Order #:

**Product Desc:** General Election

Estimate:

**Flight Dates:** 08/27/12 - 11/04/12

**Original Date / Rev:** 07/16/12 / 10/30/12

**Order Type:** GENERAL

**Primary AE:** Kevin Goodell

**Sales Office:** VEGS

**Sales Region:** Local

**Agency Name:** Denny Weddle & Associates

**Buying Contact:**

**Billing Contact:**

750 Tam O Shanter

Las Vegas, NV 89109

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser Name:** Committee to Re-Elect Judge Bill Jans

**Demographic:** A25-54

**Product Codes:** PLC26

**Priority:** SELECT PRIORITY CODE

**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**

**Order Separation:** 00:05:00

**Advertiser External ID:**

**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	28	\$8,335.00	\$7,084.75
10/01/12	10/28/12	8	\$3,200.00	\$2,720.00
10/29/12	11/04/12	8	\$3,225.00	\$2,741.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	28	\$8,335.00	\$7,084.75	0.00
October 2012	8	\$3,200.00	\$2,720.00	0.00
November 2012	8	\$3,225.00	\$2,741.25	0.00
<b>Totals</b>	<b>44</b>	<b>\$14,760.00</b>	<b>\$12,546.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/17/12	09/30/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	MTWTF--	:30	2	\$185.002		0.00	NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--					1	\$185.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--					1	\$185.00		0.00			
N 2	KSNV	10/22/12	11/04/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	MTWTF--	:30	2	\$300.002		0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--					2	\$300.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					2	\$300.00		0.00			
N 3	KSNV	09/17/12	09/30/12	Today Show	CM	658a-9am	MTWTF--	:30	1	\$550.002		0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--					2	\$550.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--					1	\$550.00		0.00			
N 4	KSNV	10/22/12	11/04/12	Today Show	CM	658a-9am	MTWTF--	:30	1	\$600.002		0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--					1	\$600.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					1	\$600.00		0.00			

Order / Rev: 104301  
 Alt Order #:  
 Flight Dates: 08/27/12 - 11/04/12

Advertiser: Committee to Re-Elect Judge Bill Jansen  
 Product Desc: General Election  
 Estimate:  
**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KSNV	10/22/12	11/04/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	1	\$600.002		0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--		1			\$600.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KSNV	10/29/12-11/04/12	Today Show		658a-9am	MTWThF----	:30		<del>(\$600.00)</del>		0.00	NM		
		See MG 4.3													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
	3	KSNV	11/04/12-11/04/12	Chris Matthews 9:30AM SUN 9:30a-10a			-----Su	:30		\$600.00		0.00	NM		
		Ⓜ MG for 4.2 11/01													
N 5	KSNV	09/17/12	09/30/12	M-F Today Show III 4th HcM Today 4th Hour	CM	10am-11am	-----	:30	0	\$200.002		0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	MTWTF--		2			\$200.00			0.00			
	Week:	09/24/12	09/30/12	MTWTF--		2			\$200.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr		10am-11am	MTWThF----	:30		<del>(\$200.00)</del>		0.00	NM		
		See MG 16.8													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
N 6	KSNV	09/17/12	09/30/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	:30	1	\$200.002		0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	MTWTF--		2			\$200.00			0.00			
	Week:	09/24/12	09/30/12	MTWTF--		1			\$200.00			0.00			
N 7	KSNV	10/22/12	10/28/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	:30	1	\$225.002		0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/22/12	10/28/12	MTWTF--		1			\$225.00			0.00			
N 8	KSNV	09/17/12	11/04/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	1	\$275.002		0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	MTWTF--		1			\$275.00			0.00			
	Week:	09/24/12	09/30/12	MTWTF--		2			\$275.00			0.00			
	Week:	10/01/12	10/07/12	-----		0			\$0.00			0.00			
	Week:	10/08/12	10/14/12	-----		0			\$0.00			0.00			
	Week:	10/15/12	10/21/12	-----		0			\$0.00			0.00			
	Week:	10/22/12	10/28/12	MTWTF--		1			\$275.00			0.00			
	Week:	10/29/12	11/04/12	MTWTF--		1			\$275.00			0.00			
N 9	KSNV	09/17/12	09/30/12	NEWS 3 at 4 (1 HOUR) CM 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	-----	:30	0	\$350.002		0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	MTWTF--		2			\$350.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KSNV	09/17/12-09/23/12	News 3 at 4 (1/2 hr)		4-430p	MTWThF----	:30		<del>(\$350.00)</del>		0.00	NM		
		See MG 9.5,9.6,9.7,9.8													
		[INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]													
	3	KSNV	09/17/12-09/23/12	News 3 at 4 (1/2 hr)		4-430p	MTWThF----	:30		<del>(\$350.00)</del>		0.00	NM		
		See MG 9.5,9.6,9.7,9.8													
		[INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]													
	5	KSNV	08/29/12-08/29/12	NEWS 3 at 4 (1 HOUR)		4-5pm	--W-----	:30		<del>(\$350.00)</del>		0.00	NM		
		Ⓜ See MG 9.10													
		[Inventory Code Correction]													
	6	KSNV	09/18/12-09/18/12	NEWS 3 at 4 (1 HOUR)		4-5pm	(4:00 PM-4:30 PM) P-----	:30		\$350.00		0.00	NM		
		Ⓜ MG for 9.1,9.4,9.3,9.2													
		[Inventory Code Correction]													
	7	KSNV	09/21/12-09/21/12	NEWS 3 at 4 (1 HOUR)		4-5pm	(4:00 PM-4:30 PM) P-----F----	:30		\$350.00		0.00	NM		
		Ⓜ MG for 9.1,9.4,9.3,9.2													
		[Inventory Code Correction]													
	10	KSNV	09/17/12-09/21/12	NEWS 3 at 4 (1 HOUR)		4-5pm	(4:00 PM-4:30 PM) MTWThF----	:30		\$350.00		0.00	NM		
		Ⓜ MG for 9.5 08/29													
	Week:	09/24/12	09/30/12	MTWTF--		2			\$350.00			0.00			

Order / Rev: 104301  
 Alt Order #:  
 Flight Dates: 08/27/12 - 11/04/12

Advertiser: Committee to Re-Elect Judge Bill Jansen  
 Product Desc: General Election  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 9	KSNV	09/17/12	09/30/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	-----	:30	0	\$350.002		0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/24/12	09/30/12	MTWTF--		2		\$350.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	KSNV	09/24/12-09/30/12	News 3 at 4 (1/2 hr)		4-430p	MTWThF----	:30		<del>(\$350.00)</del>		0.00	NM		
		See MG 9.5,9.6,9.7,9.8													
		[INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]													
	8	KSNV	09/27/12-09/27/12	NEWS 3 at 4 (1 HOUR)		4-5pm	(4:00 PM-4:30 PM)----Th-----	:30		\$350.00		0.00	NM		
		Ⓜ MG for 9.1,9.4,9.3,9.2													
		[Inventory Code Correction]													
	9	KSNV	09/24/12-09/30/12	News 3 at 4 (1/2 hr)		4-430p	MTWThF----	:30		<del>(\$350.00)</del>		0.00	NM		
		See MG 9.11													
		[INCORRECT INVENTORY CODE] INCORRECT INVENTORY CODE													
	11	KSNV	09/26/12-09/26/12	NEWS 3 at 4 (1 HOUR)		4-5pm	(4:00 PM-4:30 PM)--W-----	:30		\$350.00		0.00	NM		
		Ⓜ MG for 9.9 09/26													
N 10	KSNV	10/22/12	11/04/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm	MTWTF--	:30	1	\$450.002		0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	MTWTF--		1		\$450.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSNV	10/22/12-10/28/12	News 3 at 4 (1/2 hr)		4-430p	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
		See MG 10.3,10.4													
		[PGM CHG = 4PM NEWS 1 HOUR]													
	3	KSNV	10/23/12-10/23/12	NEWS 3 at 4 (1 HOUR)		4-5pm	-T-----	:30		\$450.00		0.00	NM		
		Ⓜ MG for 10.2,10.1													
		[mg]													
	Week:	10/29/12	11/04/12	MTWTF--		1		\$450.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KSNV	10/29/12-11/04/12	News 3 at 4 (1/2 hr)		4-430p	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
		See MG 10.3,10.4													
		[PGM CHG = 4PM NEWS 1 HOUR]													
	4	KSNV	10/31/12-10/31/12	NEWS 3 at 4 (1 HOUR)		4-5pm	--W-----	:30		\$450.00		0.00	NM		
		Ⓜ MG for 10.2,10.1													
		[mg]													
N 11	KSNV	09/17/12	09/30/12	FacetoFace/Ralston RepoCM Face to Face w/ J.Ralston		730-758pm	MTWTF--	:30	1	\$400.002		0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/17/12	09/23/12	MTWTF--		2		\$400.00		0.00					
	Week:	09/24/12	09/30/12	MTWTF--		1		\$400.00		0.00					
N 12	KSNV	10/22/12	10/28/12	FacetoFace/Ralston RepoCM Face to Face w/ J.Ralston		730-758pm	MTWTF--	:30	1	\$450.002		0.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	MTWTF--		1		\$450.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSNV	10/22/12-10/28/12	FacetoFace/Ralston Report		730-758pm	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
		See MG 12.2													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
	2	KSNV	10/29/12-10/29/12	NEWS 3 at 4 (1 HOUR)		4-5pm	M-----	:30		\$725.00		0.00	NM		
		Ⓜ MG for 14.1,12.1													
N 13	KSNV	09/17/12	09/30/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$250.002		0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/17/12	09/23/12	MTWTF--		1		\$250.00		0.00					
	Week:	09/24/12	09/30/12	MTWTF--		2		\$250.00		0.00					
N 14	KSNV	10/22/12	11/04/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$275.002		0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	MTWTF--		1		\$275.00		0.00					

Order / Rev: 104301  
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 Flight Dates: 08/27/12 - 11/04/12

Advertiser: Committee to Re-Elect Judge Bill Jansen  
 Product Desc: General Election  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	KSNV	10/22/12	11/04/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$275.002		0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	MTWTF--		1			\$275.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSNV	10/22/12-10/28/12	The Tonight Show		1135p-1237a	MTWThF----	:30		<del>(\$275.00)</del>		0.00	NM		
	See MG 12.2														
	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE														
	Week:	10/29/12	11/04/12	MTWTF--		1			\$275.00		0.00				
N 15	KSNV	09/17/12	09/23/12	Last Call w/Carson Daly Last Call w/Carson Daly	CM	136-205am	MTWTF--	:30	1	\$40.003		0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	MTWTF--		1			\$40.00		0.00				
N 16	KSNV	09/17/12	09/30/12	News 3 Today - SATURDAY News 3 Today - SAT	CM	9am-930am	-----S-	:30	0	\$275.002		0.00	NM	3	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/17/12	09/23/12	-----S-		2			\$275.00		0.00				
	Week:	09/24/12	09/30/12	-----S-		2			\$275.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	KSNV	09/24/12-09/30/12	News 3 Today - SATURDAY		9am-930am	-----Sa--	:30		<del>(\$275.00)</del>		0.00	NM		
	See MG 16.5, 16.6														
	[PGM CHG = GOLF]														
	4	KSNV	09/24/12-09/30/12	News 3 Today - SATURDAY		9am-930am	-----Sa--	:30		<del>(\$275.00)</del>		0.00	NM		
	See MG 16.5, 16.6														
	[PGM CHG = GOLF]														
	5	KSNV	10/06/12-10/06/12	News 3 Today - SATURDAY		9am-930am	-----Sa--	:30		<del>(\$275.00)</del>		0.00	NM		
	Ⓜ See MG 16.8														
	[rate not on rate card]														
	6	KSNV	10/06/12-10/06/12	News 3 Today - SATURDAY		9am-930am	-----Sa--	:30		<del>(\$275.00)</del>		0.00	NM		
	Ⓜ See MG 16.8														
	[rate not on rate card]														
	8	KSNV	10/15/12-10/15/12	M-F Jeep/Wheel		630-730pm	M-----	:30		\$750.00		0.00	NM		
	[ABLE TO PLACE] ABLE TO PLACE														
N 17	KSNV	10/22/12	11/04/12	News 3 Today - SATURDAY News 3 Today - SAT	CM	9am-930am	-----S-	:30	1	\$300.002		0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	-----S-		1			\$300.00		0.00				
	Week:	10/29/12	11/04/12	-----S-		1			\$300.00		0.00				
													Totals	44	\$14,760.00